

Last updated January 2026



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Your
Logo
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PreVeil Co-Marketing Menu

Grow your CMMC Practice
with PreVeil!

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Co-Marketing Overview

Co-Marketing Goals

We help you:

- Generate qualified CMMC leads
- Build credibility as a trusted CMMC advisor
- Stay top-of-mind with clients and prospects
- Accelerate revenue growth

We also save you time and money by providing pre-packaged campaign kits and MDF funds when available!

What It Looks Like

We want to show up in market with you. Whether we align on one of our pre-packaged campaigns or you invite us to add value to one of your initiatives is up to you.

This could include:

- Joint webinars
- Co-branded content
- Partner logos on site
- Social media promotion
- Joint event sponsorship
- Bundled offers
- Case study collaborations
- Email promotion
- Co-hosted trainings

Our Co-Marketing Menu

Partner Launch Kit

Social posts and press release templates to build awareness of our partnership.

[View details](#) 

Lead Gen via PreVeil Webinar

Promote our event to your list and receive qualified leads in return.

[View details](#) 

CMMC Training Kit

Host educational sessions for clients with our speakers and content.

[View details](#) 

Email Campaign

Ready-to-send email sequences for pipeline building.

[View details](#) 

Conference Exhibitor Kit

Co-brand your booth with MDF support and shared collateral.

[View details](#) 

Proven Partner Campaign

Celebrate hitting 110/110 with a webinar, case study, and promotion plan.

[View details](#) 

LinkedIn Campaign

LinkedIn Post templates to step up your social media game and establish CMMC thought leadership.

[View details](#) 

Tell Us Your Ideas

We want to collaborate with your marketing team to enhance your initiatives!

[Email us](#) 

Partner Launch Co-Marketing Kit

Partner Launch

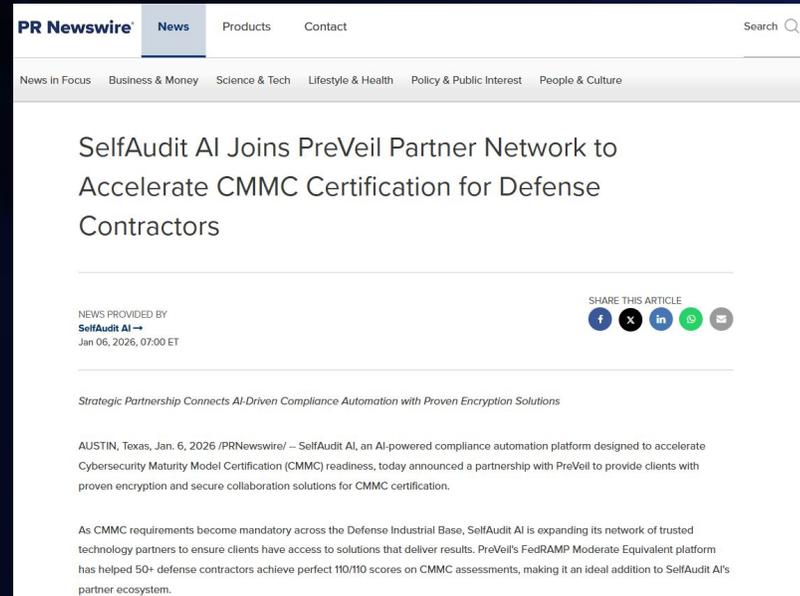
Everything you need to announce your PreVeil partnership and make a strong first impression with your network.

What's Included:

- Press release template
- Social media templates
- Partner page content for your website
- Email announcement template
- Logo usage guidelines

Best for:

- New partners ready to go to market
- Partners expanding their CMMC practice
- Creating immediate visibility



PreVeil Partner Launch - Social Media Templates

Congratulations on taking the next step in your journey partnering with PreVeil. We want to make it easier for you to celebrate this accomplishment and let your network know you are officially a PreVeil Partner!

Below we outlined sample copy to consider using to announce your new partnership with PreVeil via LinkedIn. Please note there are different examples more tailored for MSPs vs RPO/consultant partners.

Option 1 - RPOs/Consultants:

Exciting news! [Your Company Name] is now a PreVeil partner. 🎉

As CMMC certification becomes mandatory for defense contractors, we're committed to connecting our clients with proven solutions that actually work. PreVeil's FedRAMP Moderate Equivalent platform makes CMMC compliance achievable without breaking the bank or disrupting operations.

What this means for you:

- End-to-end encrypted email and file sharing
- Proven track record of 110/110 CMMC assessments
- Seamless deployment that protects CUI without the headaches

If you're handling Controlled Unclassified Information or bidding on DoD contracts, let's talk about your path to certification.

#CMMC #Cybersecurity #DefenseContractors #DataSecurity

Interested in this kit? Email dmartel@preveil.com to get started.

Lead Gen via PreVeil Webinar Co-Marketing Kit

Lead Gen via PreVeil Webinar

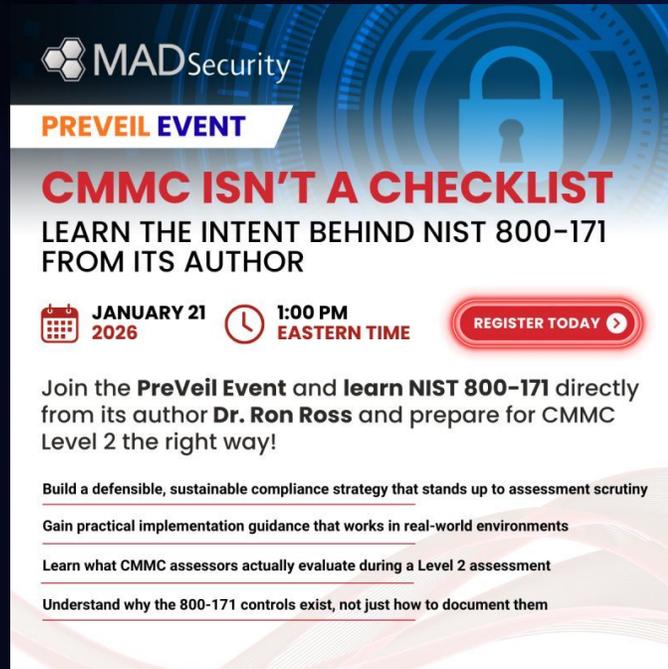
Promote PreVeil's upcoming webinars to your network and receive qualified leads from attendees in your region.

Reach out with interest and once we align on an upcoming webinar we will provide:

- Email promotion templates (3-email sequence)
- LinkedIn promotional copy
- A unique registration page link (ensures we know what registrations you drove)
- Post event 1:1 lead exchange (if you drive 10 registrations we will give you 10 leads, etc.)

Best for:

- Partners wanting quick lead gen
- Those with engaged email lists or social followings
- Partners looking to expand CMMC pipeline



The graphic is a promotional banner for a PreVeil event. At the top left is the MADSecurity logo. Below it, the text reads 'PREVEIL EVENT' in blue and white. The main headline is 'CMMC ISN'T A CHECKLIST' in large, bold, red letters. Below that, it says 'LEARN THE INTENT BEHIND NIST 800-171 FROM ITS AUTHOR' in black. To the right of the headline is a blue padlock icon. Below the headline, there is a date 'JANUARY 21 2026' with a calendar icon, a time '1:00 PM EASTERN TIME' with a clock icon, and a red 'REGISTER TODAY' button with a right-pointing arrow. At the bottom, there are four bullet points listing the topics: 'Build a defensible, sustainable compliance strategy that stands up to assessment scrutiny', 'Gain practical implementation guidance that works in real-world environments', 'Learn what CMMC assessors actually evaluate during a Level 2 assessment', and 'Understand why the 800-171 controls exist, not just how to document them'.

Hi X,

If you're preparing for CMMC, I want to share this upcoming webinar with Dr. Ron Ross - the person who created NIST 800-171, the standard behind CMMC

Join our friends at PreVeil on January 21st at 1pm ET as they host Dr. Ron Ross for the first webinar in a 5-part series on the 14 NIST control families. By attending, you'll learn:

- The intent behind the controls – Why they exist
- How to meet them effectively – Implementation strategies that work in practice
- How to prepare for CMMC assessment – What assessors will actually look for

I'm sharing this because Dr. Ross is the most authoritative voice in the industry on NIST and CMMC. So register once and you'll be alerted when subsequent videos go live.

[Register Now]

If you have questions about how this fits into your compliance roadmap, let's talk.

Best, Y

Interested in this kit? Email dmartel@preveil.com to get started.

CMMC Training Co-Marketing Kit

CMMC Training

Host educational CMMC webinars or training sessions for your clients and prospects. PreVeil provides the speaker, content expertise, and promotional support.

What's Included:

- PreVeil subject-matter expert
- Slide deck
- Email invitation sequence (3 emails)
- LinkedIn copy
- Registration page template
- Post-event follow-up templates

Best for:

- Partners wanting to position as CMMC thought leaders
- Prospect education and pipeline building

Email Promotion Templates

We recommend sending at least 3 emails to your clients and prospects. This document outlines suggested copy and recommendations for when to send communications.

Email 1: Initial Invitation (Send 2-3 weeks before)

Subject: You're invited: CMMC Level 2 compliance roadmap for defense contractors

Hi [First Name],

CMMC assessments are no longer theoretical. They're happening now and contractors without Level 2 certification are already losing contract opportunities.

If you're wondering where to start or how to navigate compliance without breaking the budget, this webinar is for you.

Join [Partner Name] and PreVeil on [Date] at [Time] for [Webinar Title]. We'll share the practical playbook that 50+ small and mid-sized defense contractors have used to successfully achieve CMMC Level 2 certification.

What you'll learn:

- The current CMMC landscape and timeline (what's actually required now)
- A proven, step-by-step
- How to avoid common
- Real tactics to streamlin

Featured speakers: [Speaker

[REGISTER NOW BUTTON]

Space is limited. Register toda compliance experts.

Best regards,

CMMC in 2026

Primes are pressuring their supply chains to figure out CMMC.

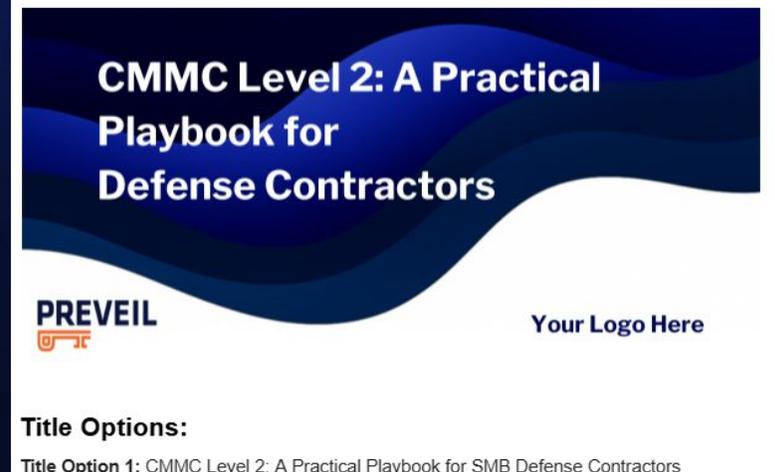
40+ contracts include varying CMMC language

preveil.com/blog/list-of-cmmc-contracts/

List of Contracts With CMMC

Below is an up-to-date list of all DoD contracts, solicitations, CMMC sourced from sam.gov, the Official U.S. Government

- 1/9/2026: [31 - Multiple](#)
 - Issued by: Defense Logistics Agency, DLA Aviation
 - Key quotation: "Cybersecurity Maturity Model Certification applies."
- 1/8/2026: [White City Southern Oregon Rehabilitation Ce](#)
 - Issued by: Department of the Navy, US Army Corps of E
 - Key quotation: "This resultant contract related to this a will be CMMC Level 2."
- 1/7/2026: [Azimuth Gearbox Assembly Requirement Documents](#)
 - Issued by: Department of The Air Force, Air Force Materiel Command
 - Key quotation: "Starting 10 November 2025, Cybersecurity Maturity Model Certification (CMMC) contract requirements in DFARS Clause 252.204-7021 may be included in any DoD Contracts or Solicitations. Companies must have a current Cybersecurity Maturity Model Certification status that meets or exceeds the requirements in future solicitation or contract."



Title Options:

- Title Option 1:** CMMC Level 2: A Practical Playbook for SMB Defense Contractors
- Title Option 2:** CMMC Playbook: A Proven Path to Compliance
- Title Option 3:** The 50-Company Playbook: How Defense Contractors are Achieving CMMC Level 2
- Title Option 4:** CMMC Level 2 Compliance: What Actually Works for Defense Contractors

Description:

CMMC requirements are now appearing in active contracts, and unprepared contractors risk disqualification from future opportunities. Join [Partner Name] and PreVeil for a practical session on navigating CMMC Level 2 compliance. We'll share timely updates on the state of CMMC, along with the proven approach that 50+ defense contractors have used to achieve certification. We will focus on what actually works, what to prioritize first, and how to meet requirements efficiently without overspending.

Interested in this kit? Email dmartel@preveil.com to get started.

Email Campaign Co-Marketing Kit

Email Campaign

Ready-to-send email templates covering key CMMC topics, designed to keep you top-of-mind and generate pipeline conversations.

What's Included:

- Pre-written email templates
- Subject line variations
- Tips for success

Best for:

- Consistent client/prospect communication
- Nurturing existing relationships
- Partners with established email lists
- Quick deployment with immediate impact

Email 1 - Day 1

Subject lines to test:

- 57% of contractors are making this CMMC mistake
- Going it alone? Here's what 57% of contractors miss
- The hidden cost of DIY CMMC compliance

Hi X,

During a recent webinar 57% of attendees said they're going after CMMC compliance alone. While that's common, it's also the slowest and riskiest path to certification.

Here's why that matters: CMMC is now appearing in active DoD contracts and those without certification are ineligible to bid.

Our proven compliance approach gives contractors everything they need to be assessment-ready fast including assessor-validated documentation, expert guidance, and a track record of perfect 110/110 scores.

You don't have to scramble. Let's make sure you're ready before CMMC is required in a contract you are bidding on

Sincerely,
X.

Email 3 - Day 8

Subject lines to test (or send as reply to previous):

- Cut CMMC documentation work by 80%
- How contractors save \$100K+ on CMMC compliance
- From zero to 110/110 in 4 months

In a recent webinar 85% of respondents said detailed documentation and implementation guidance would be the most valuable CMMC resource.

That's exactly what Compliance Accelerator delivers while cutting CMMC documentation work by 80%, helping defense contractors reach a perfect 110/110 score in just 4 months.

This compliance accelerator includes:

- Assessor-validated, assessment-ready documentation (SSP, SOPs, SRM, and templates)
- Road to CMMC videos guided by certified C3PAOs
- 1x1 access to compliance experts (RPs, CCPs, CCAs)
- Contractors tell us the Accelerator saved them over \$100K in consulting costs while simplifying their path to compliance.

Would you like a quick overview of how the Accelerator could fit your CMMC efforts?

Best,
X

Interested in this kit? Email dmartel@preveil.com to get started.

LinkedIn Campaign Co-Marketing Kit

LinkedIn Campaign

Ready-to-post social media templates that establish you as a CMMC authority and drives engagement.

What's Included:

- Pre-written LinkedIn templates
- Relevant resources
- Suggested posting calendar
- Tips for success

Best for:

- Building personal/company brand as CMMC experts
- Partners active on LinkedIn
- Staying visible between active campaigns
- Low-effort, consistent presence

They followed a proven process:

1. Honest gap assessment (no wishful thinking)
2. Realistic timeline (9-12 months)
3. Right partners for specialized needs (PreVeil for email, etc.)
4. Executive commitment (not just IT project)
5. Proper documentation from the start

This is the playbook small contractors can actually execute.

This is what the journey of a typical contractor looks like, including decisions, challenges, solutions, and costs. This is what realistic CMMC success looks like: [\[How Acme achieved CMMC: A Small Contractor's Journey to 110/110\]](#)

Ready to start your journey? Learn from contractors who've already made it.

#CMMC #SuccessStory #SmallBusiness #CMMCLevel2

Pro Tips (A Couple Best Practices):

- Space posts out over time (don't flood feeds)
- Tag PreVeil and we will engage with your post to help boost it
- Some of these posts are longer form. If you prefer shorter content then edit it down before posting.
- You know your audience, personalize as you see fit
- Add local context: "I work with contractors in [region] and this hits home..."
- Include anecdotes (anonymized): "Just last month, a client experienced exactly this..."
- Adjust tone to match voice

The CMMC landscape just shifted and most DoD contractors still don't realize it.

Our friends at PreVeil are tracking **real contract solicitations** that explicitly require CMMC compliance. Not theoretical deadlines. Not "coming soon" warnings. Actual contracts that contractors can't bid on without certification.

Here's what we're seeing:

- Multiple solicitations across different agencies
- Requirements spanning CMMC Level 1 and Level 2
- Contract values ranging from thousands to millions
- Deadlines as early as Q2 2025

This isn't a drill anymore. The transition from DFARS 7012 self-attestation to verified CMMC compliance is happening *right now*.

The question isn't "when will CMMC matter?" anymore. It's "are you ready for the contracts already requiring it?"

If you're pursuing DoD work and haven't started your CMMC journey, you're already behind. We're here to help you catch up and get ahead.

[Link to tracker: <https://www.preveil.com/blog/list-of-cmmc-contracts/>]

#CMMC #DefenseContracting #Cybersecurity #DoD #Compliance

Interested in this kit? Email dmartel@preveil.com to get started.

Proven Partner Co-Marketing Kit

Proven Partner Campaign

A comprehensive celebration campaign when you achieve CMMC success for you or a client, with a goal of positioning you as an elite, proven CMMC advisor.

What's Included:

- Proven Partner badge
- Co-created case study
- PreVeil-hosted webinar
- 110 success promo kit
- Premium positioning in PreVeil's Partner Marketplace

Best for:

- Partners who have achieved CMMC success with PreVeil
- Demonstrating elite status
- Differentiating from competitors
- Building credibility with prospects

MainSpring, Inc.
Cybersecurity • IT Services • Automation

📍 Maryland
📍 MSP, MSSP, RPO

🔗 Flip For Details

PREVEIL | 📍 CMMC Proven Partner

Alluvionic
Security Assurance

📍 Florida
📍 RPO

🔗 Flip For Details

PREVEIL | 📍 CMMC Proven Partner

February 4, 2026 @ 1:00pm

From Readiness to 110: OTH Solutions CMMC Success with MainSpring + PreVeil

Achieving a 110/110 on a CMMC Level 2 assessment doesn't happen by accident—and it doesn't happen alone.

First Name *

Join OTH Solutions, MainSpring, and PreVeil on February 4th at 1PM ET for a candid panel discussion on how one federal contractor successfully navigated the journey from assessment readiness to a passing score.

Last Name *

📁 CASE STUDIES / 📍 PARTNERS

How PreVeil Partner Alluvionic Achieved CMMC—Then Replicated It for Clients



📍 Final Score:

110/110

CMMC Level 2 Certification Score

📅 Timeline:

6 Months

From internal decision to get certified → Assessment Ready

Hit 110/110? Email dmartel@preveil.com to plan your celebration campaign.

Conference Exhibitor Co-Marketing Kit

Conference Exhibitor Campaign

Co-brand your tradeshow or conference presence with PreVeil and we will support with MDF, booth materials, and staffing when possible if requested.

What's Included:

- MDF/budget support for booth co-branding
- PreVeil booth graphics and signage
- Co-branded leave-behinds

Best for:

- Partners exhibiting at industry conferences
- Regional or National events
- Building in-person presence



Empowering CMMC Compliance with Cutting-Edge Technology



ISI + PREVEIL

Proven Compliance
Made for the DIB

Thousands of defense contractors trust PreVeil & ISI's compliance solutions, validated in dozens of successful CMMC assessments. Defense contractors must meet strict cybersecurity requirements to stay eligible for DoD contracts. That means proving you can fully protect sensitive government data.

PreVeil protects your CUI. ISI makes sure your entire environment is secure, compliant, and contract-ready.



Interested in this kit? Email dmartel@preveil.com to get started.



**Ready to grow your
CMMC practice?**

**Choose a co-marketing
kit from this deck or
bring us your idea.**

Dan Martel, Partner Marketing Manager:
<dmartel@preveil.com>